# DTC STRATEGY

Strategic Plan 2025 - 2028

# A thriving, sustainable Defence Industry with SA at its core.





### **Culture & Values**

# **Engaged**

Member centric and connected

### Collaborative

Partnering on mutually beneficial outcomes for all stakeholders

### **Trusted**

Professional and positive. utlising informed decision making

### Agile

Responsive to changing market circumstances

### Vision

A thriving, sustainable Defence Industry with SA at its core.

# **Strategic Priorities**

**Drive connections nationally and globally** to support members in AUKUS P1 and P2

**Grow the Mid-Tier base to balance industry** participation in the Defence Industry sector

Champion workforce skills and **Industry development opportunities** 

Influence national policy and strategy through effective advocacy, engagement & communication

**Strengthen DTC membership through** sustainability, diversification and efficiencies



## **Mission**

Champion the capability and capacity of the Defence Industry and National Security ecosystem.

# **Key Initiatives**

- Establish and maintain key relationships at domestic and global levels with AUKUS to align outcomes for members.
- Deliver practical outcomes to members through specialist knowledge transfer, relationships and pathways to work in global supply chains.
- Develop alignment in a definition of mid-tier.
- Establish a program for mid-tier suppliers within the National ecosystem.
- Deliver an uplift program focused on increased capability and capacity of suppliers.
- Deliver workforce and skills initiatives that support planning and development of a future workforce. • Establish a supplier diversification program for improving
  - business acumen and supplier qualifications.
- Build out and deliver a comprehensive member engagement plan to connect with Primes, end users, and allied industries, including dual use.
- Influence direction of the DIDS.
- Reposition the DTC as a lead partner in the National Defence sector.
- Modernise membership experiences and organisation capacity utilising new technology.

### **Outcome**

DTC is the trusted partner to adapt to market forces on behalf of our members so they thrive and win.





