



# Defence Teaming Centre

Connecting • Developing • Advocating



## Defence Teaming Centre's **2025 Event Sponsorship Prospectus**

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## ABOUT US



Based in Adelaide, South Australia, the Defence Teaming Centre is a leading not-for-profit member-based industry association that invests 100% of its earnings into maturing the Australian defence sector through a variety of services, educational initiatives, events, networking and advocacy. We bring together Defence Primes, SMEs, academia and professional service providers to grow and develop the sector and to support Australia's strategic defence interests. The DTC's role is to represent South Australian defence industry, and national defence industry that has an interest in SA-based business and we do this by connecting our members, developing opportunities for growth and advocating for our industry.

We have three main focus areas in the ever-evolving defence sector:

1. AUKUS Pillar I and Pillar II
2. Workforce skills and training
3. Strengthening the mid-tier of the defence industry.

**Focus 1: AUKUS Pillar I and Pillar II** – The DTC is firmly focused on maximising opportunities for South Australian business around SSN – AUKUS in the short and mid-term. Key to this is the enablement of the SA-based defence sector to identify and capitalise on opportunities related to SSN-AUKUS - to develop local capability, contribution and desired outcomes. This includes the establishment and development of partnerships and licensing agreements with overseas associations, interstate groups and developing members via education and outreach.

**Focus 2: Workforce skills and training** –Collaborating with stakeholders to solve this enormous challenge is an area of focus, including finding ways to engage industry in current workforce opportunities AND identifying future workforce needs will involve a lot of collaborative working. There has never been a greater need for the defence sector to produce leaders through professional development programs. This training is also an essential requirement for Australia to deliver on its SSN-AUKUS obligations. The DTC support members and local business to capitalise on opportunities in defence through the appropriate workforce skills and training and we are a provider of two leading courses; the Defence Industry Leadership Program (DILP) and The Defence Graduate Learning Program. DILP has played a pivotal role in nurturing the personal and professional growth of more than 300 defence industry leaders since its establishment in 2010. The Defence Graduate Learning Program is a collaboration between the DTC and Engineers Australia to offer graduate engineers a professional development program for an exciting career in the Defence sector.



## ABOUT US CONT.

**Focus 3: Strengthening the mid-tier of the defence industry** – Australia needs a larger and stronger mid-tier of defence companies and the DTC supports this by educating and informing the mid-tier with regards to growth and development opportunities. This has been outlined in the 2024 Defence Industry Development Program (DIDS) and the DTC is collaborating with stakeholders to strengthen and enhance the important mid-tier sector.

## WHY SPONSOR A DTC EVENT

Our sponsorship packages are competitive and provide you the opportunity to promote your brand to key government and Defence officials and companies working within the defence sector. Additionally, your brand exposure extends well beyond the event and is featured in follow up communications with event attendees.

By sponsoring a DTC event, you are supporting a not-for-profit defence industry association which supports you. Our events provide the necessary platform for our members to connect with the wider defence sector community and supports our advocacy activities through the year.

In 2024 we hosted over 1,130 people in attendance at DTC events. DTC hosted a range of networking and information sessions to keep members informed and engaged in the most relevant and important topics and themes in Defence Industry and will continue doing so.

# CONNECT@DTC - ADELAIDE ONLY

(one sponsor only per event) \$3,500 ex GST (price valid until 30 June 2025)

## EVENT OVERVIEW

The Defence Teaming Centre's well-attended Connect@DTC events are an opportunity for the defence industry community to network in a relaxed and casual environment.

This event is also a great way of providing industry with updates and technical information about Australia's defence sector - with each event featuring a guest speaker who will provide relevant information regarding current topics/challenges/opportunities.

The DTC hosts six Connect@DTC events in Adelaide each year (four in the CBD and two regional). Each networking event runs for 2 hours.

Sponsoring a Connect@DTC event is an effective way of increasing your brand awareness within the defence sector at an affordable price.



## BENEFITS INCLUDE

- 4 x complimentary tickets
- Logo featured on all promotional material for the event (e-newsletter, DTC website, event advertising and booking page, and social media) with a link to your website
- Opportunity to display a company banner at event
- Social media promotion via LinkedIn
- Opportunity to deliver a brief address to the audience and introduce speaker (2-3mins)
- Opportunity to play a 2-minute promotional video during the evening
- Verbal acknowledgment of sponsorship in DTC's address at the event
- A list of registered attendees will be provided prior to the event
- Acknowledgement of sponsorship in pre and post event emails with link to your website
- Event can be hosted at your premises or alternative venue at the DTC's discretion



# DEFENCE LEADERS BREAKFAST - ADELAIDE ONLY

(four sponsors per event) \$4,500 ex GST (price valid until 30 June 2025)



## EVENT OVERVIEW

The Defence Teaming Centre's well-received Defence Leaders Breakfast provides companies working within the defence sector the opportunity to meet and engage with senior members from Defence, defence primes and the broader defence community.

Each event is centered around a current topic or program which is impacting defence industry and features special guest speakers who are experts in the field, including government and senior Defence officials.

Attracting between 150-200 people from around Australia the Defence Leaders Breakfast is a prime opportunity for you to boost your brand equity, engage with potential customers and increase awareness of what your company does.

## BENEFITS INCLUDE

- 2 x complimentary general tickets
- 1 x complimentary VIP ticket
- Logo featured on all promotional material for the event (e-newsletter, the DTC website, event advertising and booking page, and social media) with a link to your website
- Opportunity to display a company banner at the event on stage
- Social media promotion via LinkedIn (pre and post event)
- Verbal and visual acknowledgment of sponsorship in DTC's address at the event
- A list of registered attendees will be provided prior to the event
- Acknowledgment as a sponsor in the pre and post event emails with link to your website

## EXECUTIVE ROUNDTABLE - ADELAIDE ONLY

(one sponsor only per event) \$5,000 ex GST (price valid until 30 June 2025)



### EVENT OVERVIEW

The Defence Teaming Centre holds exclusive Executive Roundtable luncheon's throughout the year to engage with key defence industry leaders. The intent of these luncheons is to seek advice and objective feedback on current issues that are, or have the ability, to have a negative impact on industry. With the aim to produce a set of outcomes and initiatives for Defence to consider.

The DTC works closely with the exclusive sponsor of the event to ensure the topic and questions discussed at the luncheon are relevant and will provide important data that will help grow and scale Australia's defence industry. Each roundtable can accommodate a maximum of 15 attendees.

### BENEFITS INCLUDE

- 2 x complimentary tickets to attend
- Event can be hosted at your premises, or alternative venue at DTC's discretion
- Logo featured on the invitations and on the events booking page with link to your website
- Social media promotion via LinkedIn post event
- Opportunity to display a company banner
- Opportunity to deliver a brief address to the guests (5 mins)
- Verbal acknowledgment of sponsorship in DTC's address at the event
- A list of registered attendees will be provided prior to the event
- Acknowledgement of sponsorship in pre and post event emails with a link to your company website
- Report on roundtable discussion provided post event

# INFORMATION SESSION - IN-PERSON OR ONLINE

(one sponsor only per event) \$1,500 ex GST (price valid until 30 June 2025)



## EVENT OVERVIEW

Each year the Defence Teaming Centre hosts a number of information sessions for DTC members. These sessions provide information and updates on topics relevant to industry. DTC members have the opportunity to collaborate with the DTC and host their own information session, either in-person or online, on a topic that is of value to defence industry.

### IN-PERSON BENEFITS INCLUDE

- 1 to 1.5 hour presentation on a topic approved by DTC
- Use of the Lot Fourteen Lecture Theatre, which can hold up to 200 people
- DTC events team to organise all the logistics of the event
- Ability to directly reach over 5,000 people who work in the defence sector
- Logo featured on all promotional material for the event (e-newsletter, DTC website, event advertising and booking page, and social media) with link back to company website
- Opportunity to display a company banner at event
- Social media promotion via LinkedIn
- Verbal acknowledgment of sponsorship in DTC's address at the event
- Logo to feature in PowerPoint as event sponsor and presenter
- A list of registered attendees will be provided prior to the event
- Acknowledgement of sponsorship in pre and post event emails with link to your website

### ONLINE BENEFITS INCLUDE

- 1 to 1.5 hour presentation on a topic approved by DTC
- Online session to be recorded and housed on the DTC website
- DTC events team to organise all the logistics of the event
- Ability to directly reach over 5,000 people who work in the defence sector
- Logo featured on all promotional material for the event (e-newsletter, DTC website, event advertising and booking page, and social media) with link back to company website
- Social media promotion via LinkedIn
- Verbal acknowledgment of sponsorship in DTC's address at the event
- Logo to feature in PowerPoint as event sponsor and presenter
- A list of registered attendees will be provided prior to the event
- Acknowledgement of sponsorship in pre and post event emails with link to your website





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**FOR INQUIRIES,  
CONTACT US.**



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